

The Chronicle of Higher Education & P3•EDU 2019 Public-Private Partnership Survey

Key Findings

PUBLIC-PRIVATE PARTNERSHIPS ON YOUR CAMPUS ARE

Increasing (83%)

Staying the same (17%)

Decreasing (less than 1%)

AREAS OF INTEREST IN PARTNERING WITH PRIVATE COMPANIES INCLUDE

Development of other campus facility/infrastructure (53%)

Online program expansion (42%)

Leveraging current assets (e.g. energy, parking) (41%)

Student housing (39%)

Predictive analytics (31%)

Skills training/bootcamps (29%)

Coaching/mentoring/tutoring (24%)

Career counseling (16%)

TOP REASONS THEIR INSTITUTION HAS PARTNERED OR WOULD PARTNER WITH PRIVATE COMPANIES

Unique competencies (66%)

Availability of investment capital (52%)

Speed to market (44%)

Speed of execution (42%)

Superior service to in-house alternatives (37%)

TOP CONCERNS NOTED

- Control
- Cost