

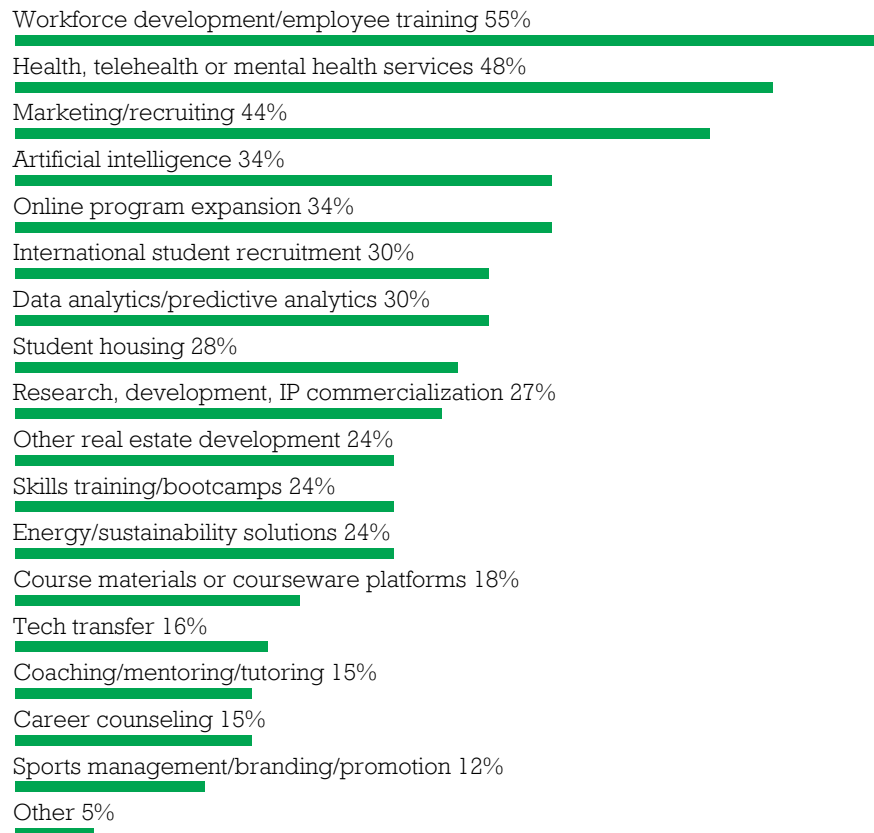
The Chronicle of Higher Education & P3•EDU 2024 Public-Private Partnership Survey

Key Findings

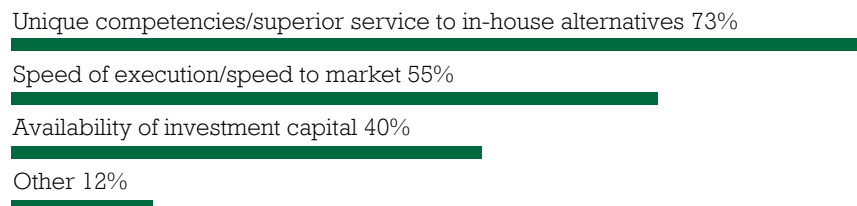
DO YOU SEE PARTNERSHIPS BETWEEN YOUR INSTITUTION AND PRIVATE COMPANIES:



IN WHAT AREAS IS YOUR INSTITUTION MOST INTERESTED IN PARTNERING WITH PRIVATE COMPANIES? (SELECT ALL THAT APPLY)

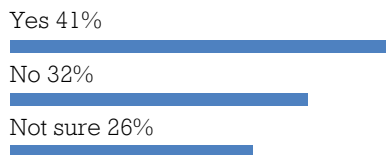


WHAT ARE THE TOP REASONS YOUR INSTITUTION HAS OR WOULD PARTNER WITH PRIVATE COMPANIES?



Partnership Reservations

DOES YOUR INSTITUTION HAVE ANY RESERVATIONS REGARDING PARTNERING WITH PRIVATE COMPANIES?



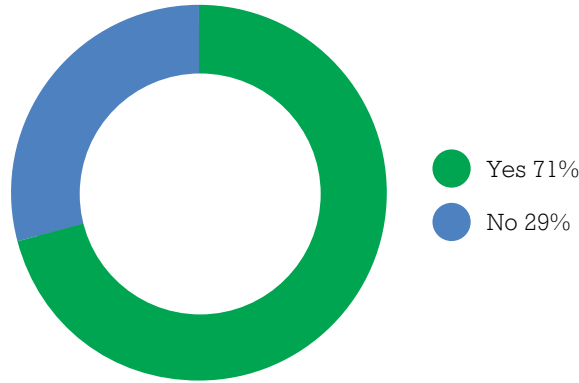
WHAT RESERVATIONS DOES YOUR INSTITUTION HAVE REGARDING PARTNERING WITH PRIVATE COMPANIES? (SELECT ALL THAT APPLY)



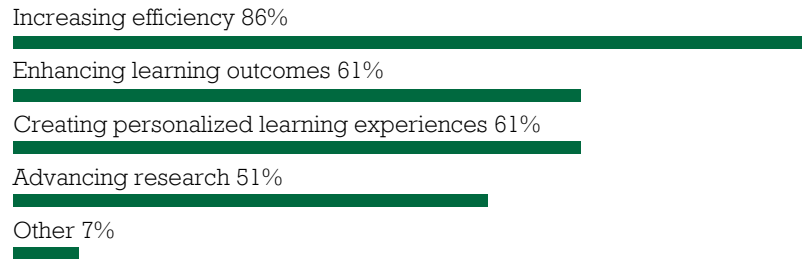
Note: This question was presented only to those at an institution with reservations about partnering with private companies.

Artificial Intelligence

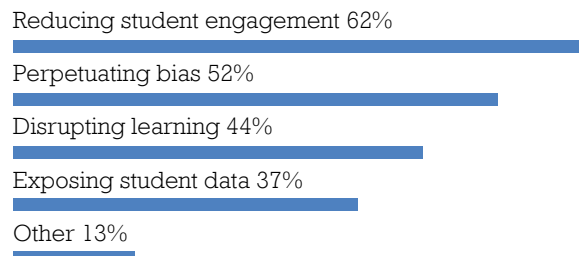
DO YOU BELIEVE YOUR INSTITUTION WILL NEED TO PARTNER WITH THE PRIVATE SECTOR TO IMPLEMENT OR MANAGE NEW DEVELOPMENTS AROUND ARTIFICIAL INTELLIGENCE?



IN WHAT AREAS DO YOU FORESEE ARTIFICIAL INTELLIGENCE POSITIVELY IMPACTING YOUR CAMPUS IN THE NEXT 2-3 YEARS?
(SELECT ALL THAT APPLY)



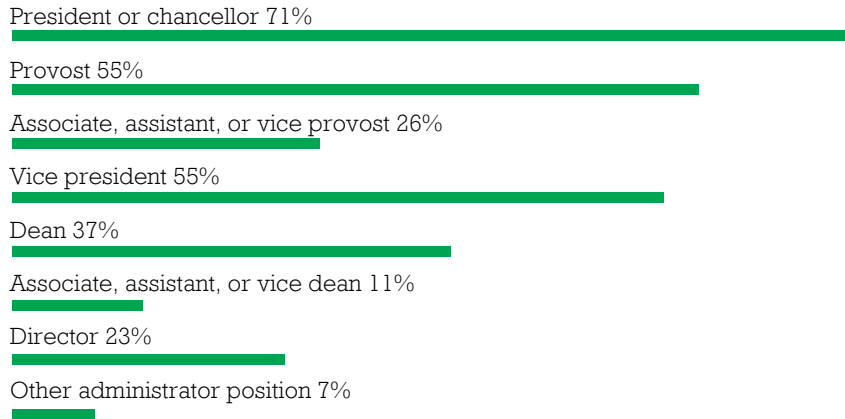
IN WHAT AREAS DO YOU FORESEE ARTIFICIAL INTELLIGENCE NEGATIVELY IMPACTING YOUR CAMPUS IN THE NEXT 2-3 YEARS?
(SELECT ALL THAT APPLY)



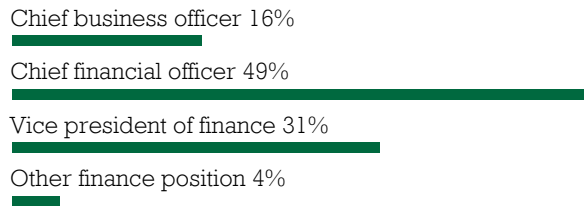
Campus Partnership Administration

WHO LEADS PARTNERSHIP EXECUTION ON YOUR CAMPUS?
(SELECT ALL THAT APPLY)

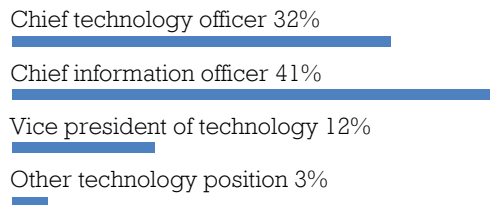
EDUCATION ADMINISTRATOR



FINANCE ADMINISTRATOR



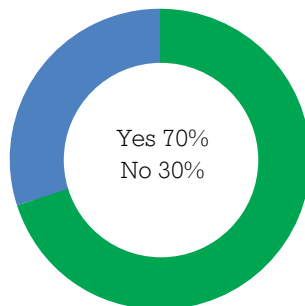
TECHNOLOGY ADMINISTRATOR



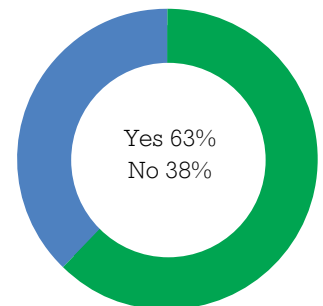
OTHER



DO YOU BELIEVE YOUR CAMPUS HAS THE REQUIRED SKILLS IN-HOUSE TO EFFECTIVELY EXPLORE, ENGAGE, AND MANAGE PARTNERSHIPS WITH THE PRIVATE SECTOR?

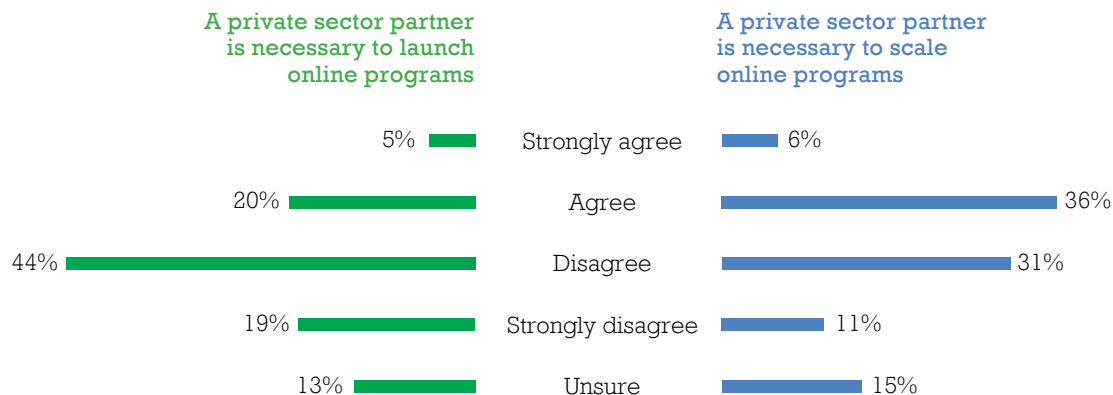


DO YOU EMPLOY OUTSIDE PARTIES (CONSULTANTS, LEGAL COUNSEL, ETC.) TO HELP EXECUTE PARTNERSHIPS ON YOUR CAMPUS?



Online Partnerships

TO WHAT EXTENT TO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?



Revenue-Share vs. Fee-For-Service

OVERALL, HOW SATISFIED ARE YOU WITH THE STATE OF YOUR REVENUE-SHARE PARTNERSHIP(S) ON YOUR CAMPUS?

*Note: Respondents not engaged in any revenue-sharing partnerships were excluded from this analysis



OVERALL, HOW SATISFIED ARE YOU WITH THE STATE OF YOUR FEE-FOR-SERVICE PARTNERSHIP(S) ON YOUR CAMPUS?

Note: Respondents not engaged in any fee-for-service partnerships were excluded from this analysis.



2024 Presidential Election

DO YOU ANTICIPATE ANY CHANGES IN YOUR PUBLIC-PRIVATE PARTNERSHIP PLANS DUE TO THE OUTCOME OF THE 2024 PRESIDENTIAL ELECTION?

